



# AI-Powered Real Estate

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*Leveraging ChatGPT for Smarter Investing & Business Growth*

## Why AI Matters for Real Estate Investors

- Spot better deals, faster
- Save time with automation
- Reduce risk through better analysis
- Boost ROI with data-driven decisions

## What is ChatGPT?

- Analyze deals
- Draft emails and marketing copy
- Research markets
- Your AI-powered assistant—always on
- Try it at: <https://chat.openai.com>

## Top AI Tools for Real Estate

- ChatGPT – <https://chat.openai.com>
- DealCheck – <https://dealcheck.io>
- Reonomy – <https://reonomy.com>
- PropStream – <https://propstream.com>
- Zillow AI – <https://zillow.com>

## Use Cases by Niche

- Wholesalers – Lead generation, email copy
- Flippers – Budgeting and ROI prompts
- Landlords – Rental pricing and screening
- House Hackers – Roommate income models
- PMs – Maintenance chatbots, reminders
- Lenders – LTV/ARV calculators, risk scoring

## Sample Prompts to Try

- Best zip codes for cash flow under \$250K?
- Draft a rent increase notice
- ROI on BRRRR with \$40K rehab in [neighborhood]
- Triple-net lease pros and cons

## Watch Outs

- AI hallucinations (always verify)
- Old comps or biased datasets
- Overreliance—use your judgment

## Next Steps

- ✓ Try a prompt with ChatGPT today: <https://chat.openai.com>
- ✓ Automate one task you hate doing manually
- ✓ Keep learning—this tech is moving fast!

## Contact Mark Whitted

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